

News Release

For Use: July 29, 2008



iPeople, LLC

Contact: Mark Shlien
Principal
iPeople, LLC
202-544-7675
Mark.Shlien@theipeople.com

Braiden Harvey
President
Mployd.com
866-551-8823
braiden@mployd.com

Mployd.com and iPeople, LLC Join Forces

The Goal...Identify Talent for the Insurance Industry!

Canadian based Mployd, one of the most competitive providers of job search and recruitment tools for job seekers and employers has retained iPeople, LLC, a Washington, D.C. based executive search firm specializing in the insurance industry, to assist with its planned expansion into the United States.

Under the new agreement, iPeople will provide its unique business model, industry knowledge and reputation in recruiting experienced insurance professionals for agencies, banks and brokers throughout the United States. Mployd will provide iPeople entrée into overseas markets and opportunities, in particular, the United Kingdom. Working together, they hope to identify talent to meet the ever expanding need of the global insurance market.

Braiden Harvey, president, is excited about his organization's growth and its relationship with iPeople. "Having the experience of iPeople behind us will insure we make the correct choices as we continue our expansion into the United States. "iPeople brings unique insights and experience into the hiring of mid and senior level insurance professionals, and we are delighted to have them on our team."

Mark Shlien, principal of iPeople, said, "As matchmakers to the insurance industry, we are looking forward to providing our expertise to Mployd.com. Mployd is well placed internationally, has a strong management team, an excellent reputation and a very positive approach to bringing candidates and employers together. Mployd and iPeople bring unique skill sets to the table and we are delighted to have this opportunity."

About Mployd

Mployd is a rapidly growing international online employment opportunity site. Mployd has created a resource to meet the needs of companies, human resource managers, recruitment organizations, company recruiters and job seekers. Visit <http://www.mployd.com> or call 866-551-8823, for additional information.

About iPeople, LLC

iPeople, LLC, provides retained executive search and recruiting services to insurance professionals, including insurance agencies, bank-owned agencies, brokers and insurance carriers. iPeople provides a unique approach for insurance organizations looking to hire highly qualified insurance executives by using the latest employee assessment tools and interviewing techniques. Visit <http://www.theipeople.com> or call 202-544-7675, for additional information.

###